



## **ILLINOIS BROADCASTERS ASSOCIATION**

### **2008 Student Silver Dome Awards**

#### **CALL FOR ENTRIES**

**DEADLINE: ENTRY MUST BE RECEIVED BY JUNE 1, 2008**

The Illinois Broadcasters Association seeks entries for its Seventh Annual Student Silver Dome Awards. There are ten categories as follows:

- R-1 RADIO NEWSCAST (3:00 minute maximum)
- R-2 RADIO AIRCHECK on-air talent (3:00 minute maximum)
- R-3 RADIO SPOT (commercial, promo, or PSA :60 second maximum)
- R-4 RADIO LIVE GAME SPORTS BROADCAST (5:00 minute minimum)
- R-5 RADIO NEWS STORY (2:00 minute maximum)
- R-6 RADIO SPORTS STORY (2:00 minute maximum)
- R-7 RADIO LONGFORM PROGRAMMING (5:00 minute maximum) (Program can be up to an hour)
  
- T-1 TV LONGFORM PROGRAMMING (5:00 minute maximum) (Program can be up to an hour)
- T-2 TV NEWSCAST (30:00 minute maximum)
- T-3 TV NEWS PACK (2:00 minute maximum)
- T-4 TV SPORTS PACK (2:00 minute maximum)
- T-5 TV SPOT (commercial promo, or PSA :60 second maximum)
  
- SD-1 STATION/PROGRAM WEBSITE (submit print of homepage with URL)
- SD-2 SALES PRESENTATION (Written)
- SD-3 RADIO/TV PROMOTION CAMPAIGN (WRITTEN) (May include audio/video promos)

#### **ELIGIBILITY RULES**

All entries must have been produced in their entirety by fulltime students enrolled in any IBA member college or university for the Academic Year 2007-08.

All entries must have been produced in the facilities of and using equipment belonging to or available as part of a regular academic program to any such Illinois college or university.

Any faculty or professional work used in any entry will disqualify that entry.

#### **ORIGINAL MATERIAL**

All entries must consist of original material produced by the student or students submitting the piece.

#### **AWARD PRESENTATION**

The Silver Dome Award will be presented to the individual(s) most responsible for the piece entered. A plaque for the first place winner with the name of the college or university along with the students who worked on the project will be given to the winning school. A representative or the student(s) may accept the award. In addition, a Silver

Dome Award certificate will be presented to each student in first, ones receiving honorable mention.

### **SILVER DOME ENTRY PREPARATION**

Each television entry must be submitted on an individual VHS tape. Submit TWO copies of each entry. The tapes must be labeled with the CATEGORY, the NAME, address and phone number of the entrant, the name and address of the school and the name and phone number of the faculty advisor.

Each audio entry must be submitted on a separate AUDIO CASSETTE TAPE or CD. Submit TWO copies of each entry. The tapes/CD's must be labeled with the CATEGORY, the name, address and phone number of the ENTRANT, the name and address of the school, and the name and phone number of the faculty advisor.

Please check to make sure that your entries are technically viewable and/or audible. Make sure that the audio is mixed onto ONE CHANNEL and that there are no problems with the tape.

All tapes/CDs will become the property of The Illinois Broadcasters Association and will not be returned. They will be donated to needy school programs.

*There is a TEN DOLLARS (\$10.00) fee for each submission. Make checks or money orders payable to Illinois Broadcasters Association (IBA).*

### **JUDGING**

Entries will be judged by a panel of professional broadcasters. There will be a first and honorable mention award in each category if entries so merit. There may be NO awards in any given category. All decisions by the panel of judges are final.

### **AWARD CEREMONY**

**Awards will be given to winners on September 26, 2008 at the Student Silver Dome Awards Luncheon during the seventh annual IBA-U Convention at the Bone Center at Illinois State University in Bloomington/Normal.**

### **SUBMISSION INFORMATION**

Submit entries with fees attached to:

Debra Gray  
Illinois Broadcasters Association  
200 Missouri Avenue  
Carterville, IL 62918

**Deadline: Entries must be received by June 1, 2008**

### **ENTRY FORM**

Please clip and photocopy the accompanying form. Attach or include it with each entry:

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**ILLINOIS BROADCASTERS ASSOCIATION**  
**Student Silver Dome Entry Form**

For IBA use only
Date Rcvd: _____
Entry #: _____
Payment: _____
Check #: _____

*Please label each entry with your name, school, and category. One entry per form, please copy.*

Entrant Name (s) \_\_\_\_\_

Title of entry \_\_\_\_\_ University \_\_\_\_\_

Category of submission. (Check one)

- |   |  |
|---|--|
| <input type="checkbox"/> R-1 Radio Newscast         | <input type="checkbox"/> T-1 TV Longform Programming |
| <input type="checkbox"/> R-2 Radio Aircheck         | <input type="checkbox"/> T-2 TV Newscast             |
| <input type="checkbox"/> R-3 Radio Spot             | <input type="checkbox"/> T-3 TV News Pack            |
| <input type="checkbox"/> R-4 Radio Live Game Sports | <input type="checkbox"/> T-4 TV Sports Pack          |
| <input type="checkbox"/> R-5 Radio News Story       | <input type="checkbox"/> T-5 TV Spot                 |
| <input type="checkbox"/> R-6 Radio Sports Story     | <input type="checkbox"/> T-6 TV Photo Journalism     |
| <input type="checkbox"/> R-7 Radio Longform         |  |

- SD-1 Station/Program Website  
 SD-2 Radio or TV Sales Presentation  
 SD-3 Radio or TV Promotion Campaign

**Please mail entry along with form and \$10 entry fee to:**

**IBA**  
**Attn: Debra Gray**  
**200 Missouri Avenue**  
**Carterville, IL 62918**

**STUDENT INFORMATION:**

Student e-mail \_\_\_\_\_ and cell or home phone \_\_\_\_\_

Permanent street address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Names and titles of students who worked on the project: (Attach sheet for additional)

\_\_\_\_\_  
 \_\_\_\_\_

**FACULTY INFORMATION:**

*Signature of faculty advisor certifying the entry was produced under academic supervision.*

Faculty Name Printed \_\_\_\_\_

Faculty Signature \_\_\_\_\_

Faculty Email \_\_\_\_\_ Faculty phone \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

