

Large Market Radio

Best Non-Humorous Commercial

WTMX-FM

Pulte Homes "Clocks"

John Bermudez-Production Director, ,

Best Humorous Commercial

WKSC-FM

John Robert Powers

Scott Straus - Writer/Producer/Talent, Angie Zdanowski -

Talent, Jason Sear - Talent

Best Station Self Promotion

WTMX-FM

Eric & Kathy "Brain Freeze"

Eric Ferguson, Kathy Hart,

Best Locally Produced Show

WBBM-FM

Julian on the Radio Nightshow

Julian Nieh - On Air Personality, ,

Best Public Affairs Program

WGN-AM

Dean Richard's Breast Cancer 2008

Dean Richards - Host, Matt Vasiliauskas - Producer,

Best Local Broadcast Team

WTMX-FM

Eric & Kathy Morning Show

John "Swany" Swanson- Executive Producer, Melissa

McGurran - Reporter, Cynthia Skolak- Asst. Producer

Best Sports Play-by-Play

WGN-AM

Zambrano No- Hitter

Pat Hughes - Play-by-Play, Ron Santo - Color

Commentator,

Best Live Coverage of an Event

WBBM-AM

The NIU Shootings

Best Local Newscast

WGN-AM

Steve Alexander Newscast

Steve Alexander - News Anchor, ,

Best Community Service Activity

WTMX-FM

Eric & Kathy 36 Hour Radiothon

Eric Ferguson, Kathy Hart, John Swanson

Best Locally Produced PSA

WDRV-FM

Radio Hall Of Fame

Tom Couch - Writer/Producer

Best Station Website

WBBM-FM

www.wxrt.com

CBS Digital Chicago

Best Use of New Media

WGN-AM

Rivarly Rumble Video

Nick Reczynski - Afternoon Show Intern, Kristin Decker -

Web Intern, Jenny Eck- Promotions Coordinator

Best Local News Reporter

WBBM-AM

Steve Miller

Best Local Sportscaster

WBBM-AM

Josh Liss

Large Market Radio

Best Local Radio Personality

WBBM-FM

Julian on the Radio

Julian Nieh - On Air Personality

Large Market Radio

IBA Station of the Year

WGN-AM

Large Market Television

Best Commercial

WLS-TV

Be Fit, Stay Healthy/Blue Cross Blue Shield of Illinois

Kyle Longnecker - Promotion Manager

Best Station Self Promotion

WLS-TV

Your News, Your Way Campaign

Kyle Longnecker - Promotion Manager, Lisa Clingan-Cruz - Design Director,

Best Use of Graphic Design

WLS-TV

ANC & Chicago Composite

Lisa Clingan-Cruz - Design Director, Jason Adams - Senior Designer, Alan Dolan - Graphic Designer

Best Local Program

WMAQ-TV

NBC 5 Presents The 2008 Chicago Auto Show

Matt Piacente - Executive Producer, NBC Auto Show Team,

Best Public Affairs Program

WLS-TV

People, Place, Things: Lifting Future Leaders

Best Local Newscast

WLS-TV

NIU Shooting- ABC 7 News at 10

Best Live Coverage of an Event

WLS-TV

The Magnificent Mile Lights Festival

Best Hard News Story

WLS-TV

NIU Shooting

Best Community Service Activity

WLS-TV

ABC 7 Chicago/ Dominick's Holiday Food Drive

Best Locally Produced PSA

WLS-TV

Year End PSA

Kyle Longnecker - Promotion Manager, ,

Best Station Website

WMAQ-TV

NBCChicago.com

Zach Christman, Marcus Riley,

Best Use of Interactive Media

WGN-TV

twitter.com/wgntv

TV-Best Anchor

WGN-TV

Potash Montage

Larry Potash

Large Market Television

IBA Station of the Year

WLS-TV/ABC 7

Medium Market Radio

Best Non-Humorous Commercial

WOOZ-Fm
The Haunting of Chittyville School- "Back In Session"
Ryan Patrick- Writer/Producer, Dave McKenzie - Talent,

Best Community Service Activity

WSOY-AM
WSOY Oasis Fundraiser
Brian Byers, Ken Smithmier, Kevin Breheny

Best Station Website

WXRX-FM
www.wxrx.com
Erica Dreyer- Interactive Account Manager, Christina Kovar
- Website Cooredinator,

Best Use of New Media

WMAY-AM
Rally for Common Sense
Greg Bishop - Producer/Director/Editor, ,

Best Humorous Commercial

WDDD-FM
"Mid-Life Crisis"
Matt Linsin- Writer/Producer/Talent, ,

Best Station Self Promotion

WGLO-FM
"The Eagles Rock Chicago"

Best Locally Produced Show

WSOY-FM
Shannon & Mike in the Morning

Best Public Affairs Program

WJPF-AM
"Newsmakers at Twenty-Ted Sorensen"
Tom Miller, Host

Best Local Broadcast Team

WOOZ-Fm
Nut-N-Honey Morning Show
Kent Zimmer- Co-Host, Juli Ingram-Co-Host,

Best Sports Play-by-Play

WDWS-AM
Illinois vs. Missouri - Dec. 23, 2008

Best Live Coverage of an Event

WDWS-AM
Governor Blagojevich Arrest

Best Local Newscast

WDWS-AM
Metropolitan Building Fire
Dave Shaul, Patrick Pfingsten, Carol Vorel

Best Local Sportscaster

WJBC-AM
Eric Stock

Best Radio Personality

WMAY-AM
Jim Leach

Best Radio Reporter

WJPF-AM
Dee James

Medium Market Television

Best Commercial
KFVS-TV
BWW Webcast
Jamie Phenix - Producer, Deana Todt - Graphic Design,

Best Station Self Promotion
KFVS-TV
Football Friday
Dan Timpe - Producer

Best Use of Graphic Design
KFVS-TV
Greetings: U News :KSI
Deana Todt - Station Graphic Designer, Dan Timpe -
Promotions Director,

Best Local Program
WMBD-TV
Now I Lay Me Down To Sleep

Best Public Affairs Program
KFVS-TV
Heartland Holidays 2008
Mike Wundercich - Producer, Derek Dickerson - Director,

Best Local Newscast
WICS-TV
ABC News Channel 20 @ 6 - 12/09/08
Rebecca Clark - Managing Editor, Liz Steward - 6 & 10
Producer,

Best Live Coverage of an Event
WICS-TV
Obama VP Pick

Best Hard News Story
KFVS-TV
Bird Kill
Kathy Sweeney - Anchor

Best Editorial
KFVS-TV
Viewpoint - Proposition A
Mike Smythe - General Manager, Derek Dickerson -
Director,

Best Community Service Activity
WMBD-TV
Operation Santa

Best Locally Produced PSA
KFVS-TV
KFVS12 Summer Blood Drive
Dan Timpe - Producer, ,

Best Station Website
WIFR-TV
www.wifr.com

Best Use of Interactive Media
KFVS-TV
kfvs12.com webcast
Mike Wunderlich - Production Manager

Best Local Reporter
WSIL-TV
Jackie McPherson

Best Local Sportscaster
KFVS-TV
Todd Richards

Best Local TV Anchor
KFVS-TV
Jeff Cunningham

Best Local Weathercaster
WAND-TV
Lee Davis

**IBA Station of the Year
Medium Market Television**

WMBD-TV

Small Market Radio

Best Non-Humorous Commercial
WKAY-FM
Royal Cleaning "Rhythm"
Pat Curtis- Writer, Eric Hanson - Producer,

Best Humorous Commercial
WAAG-FM
JB&D Siding & Windows - "Squirrels"
Pat Curtis- Writer, Eric Hanson - Producer,

Best Station Self Promotion
WRHK-FM
K-Rocktober Promo 2008
Ken Kirby- Writer/Producer

Best Locally Produced Show
WYKT-FM
Tomano & Touhy

Best Public Affairs Program
WLBK-AM
The Suicide Prevention Show
T.D. Ryan- Producer/Host, Chuck Stebrase, Michael Jefferson

Best Local Broadcast Team
WGFA
WGFA Breakfast Club - Adoption

Best Sports Play-by-Play
WGIL-AM
"GHS Boys Basketball"
Mike Perry - Play-by-Play, Jim Lee - Color,

Best Live Coverage of an Event
WLBK-AM
NIU Shooting
Scott Zak - News Director, Eric Behnke - Reporter, T.D. Ryan - Program Director/On-Air Host

Best Local Newscast
WRMJ-FM
Western Illinois Today News - Sept. 10, 2008
Jim Taylor

Best Community Service Activity
WJIL-AM
Treats for Troops
Sarah Hautala

Best Locally Produced PSA
WGIL-AM
United Way "Deana"
Terry Cavanaugh - Producer

Best Station Website
WGFA
www.wgfaradio.com
Justin Kaiser

Best Use of New Media
WAJK-FM
WAJK School Text Alerts
JC Phillips - Webmaster

Best Local Sportscaster
WRMJ-FM
Jim Taylor-WRMJ Sports - June 6, 2008

Best Radio Personality
WTRX-FM
Ron Ross Oldies Channel Morning Show

Radio-01
WGIL-AM
Will Stevenson- \$4.00 Gas

IBA Station of the Year

WGIL-AM